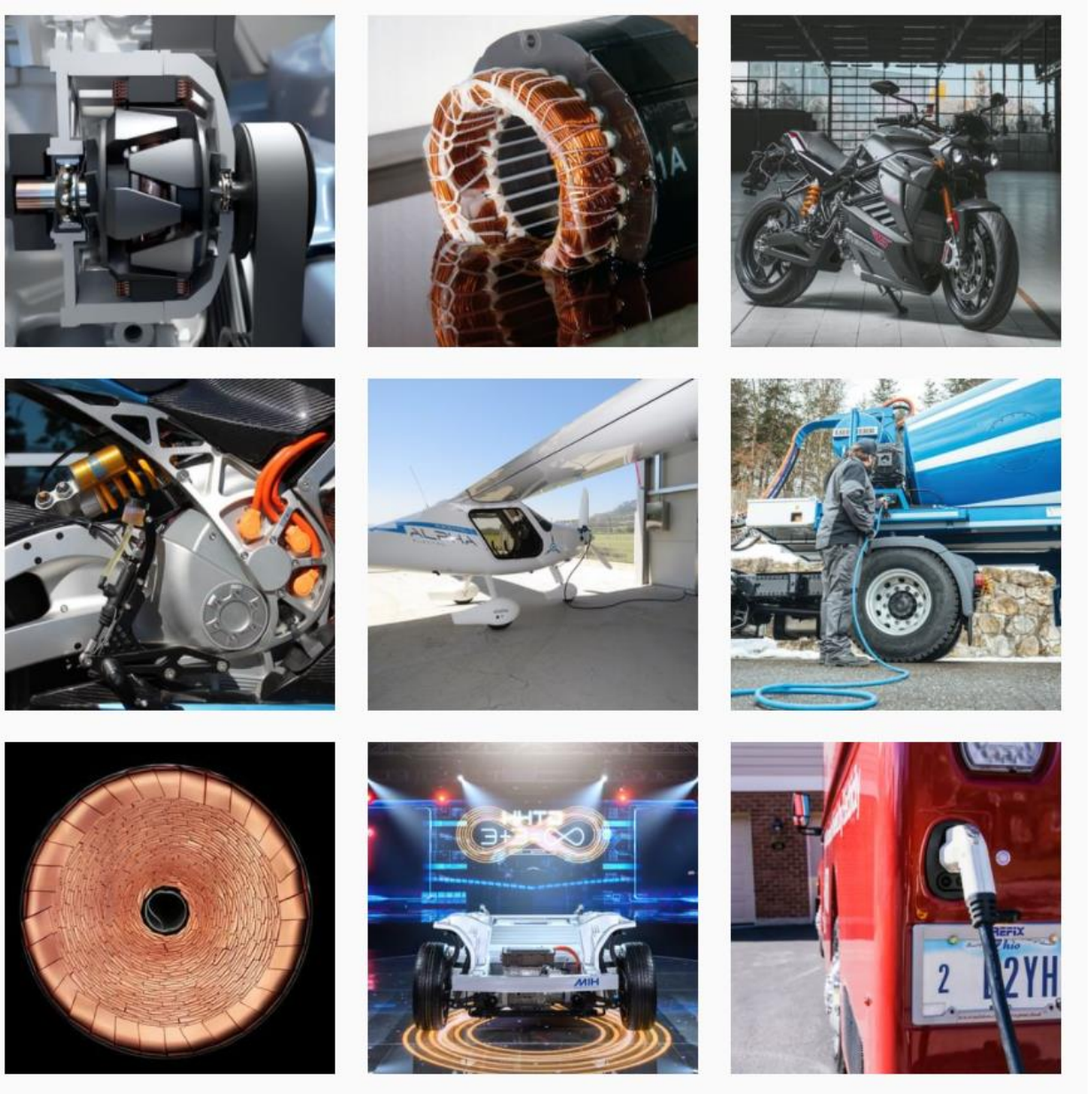
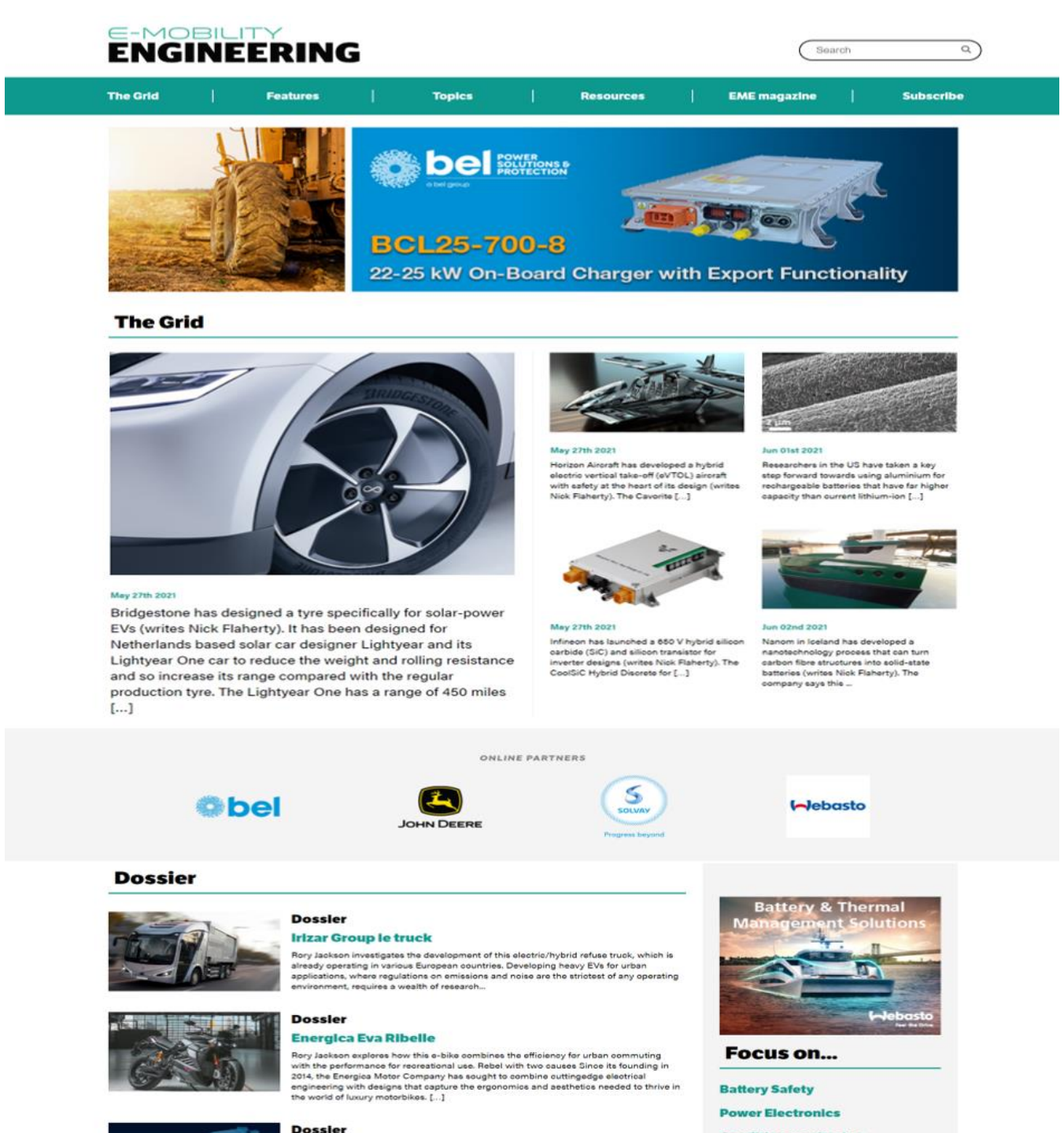
E-MOBILITY

ENGINEERING

ONLINE PARTNERSHIP





E-MOBILITY ENGINEERING

ONLINE PARTNERSHIP

In 2021 we relaunched *www.emobility-engineering.com* to provide electric vehicle engineers with a central content hub enabling access to our full back-catalogue of magazines and articles.

We understand that our readers need access to unbiased technical insight and professionally peer-reviewed critical analysis in varying formats. With that in mind, each issue of *E-Mobility Engineering* is published as the traditional print magazine, the 'Flipping Book' digital magazine and as standalone articles in a blog format.

Becoming an online partner elevates your brand to the forefront of the *E-Mobility Engineering* community, ensuring you are not lost in a crowded market.

In 2021 we are proud to partner with Bel, John Deere, Solvay and Webasto, but in 2022 we are offering 6 additional companies the opportunity to brand alongside our industry-leading content.

E-MOBILITY ENGINEERING

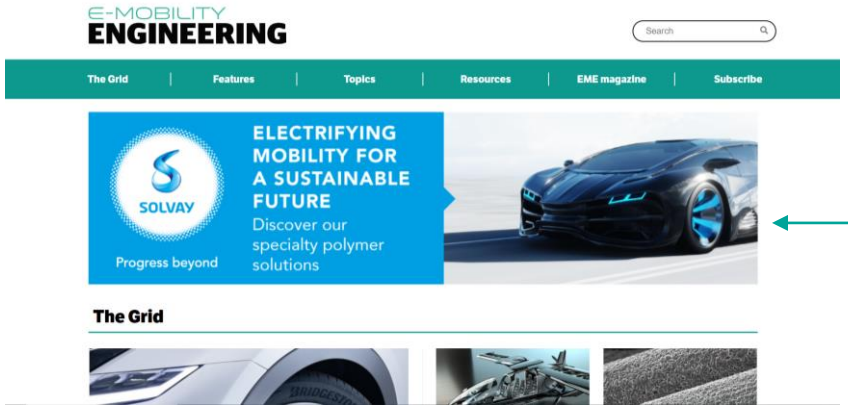
HOMEPAGE

The 4 advert sites on the homepage are shared between all partners, serving and rotating all adverts equally. The main promo banner is advert site 1.

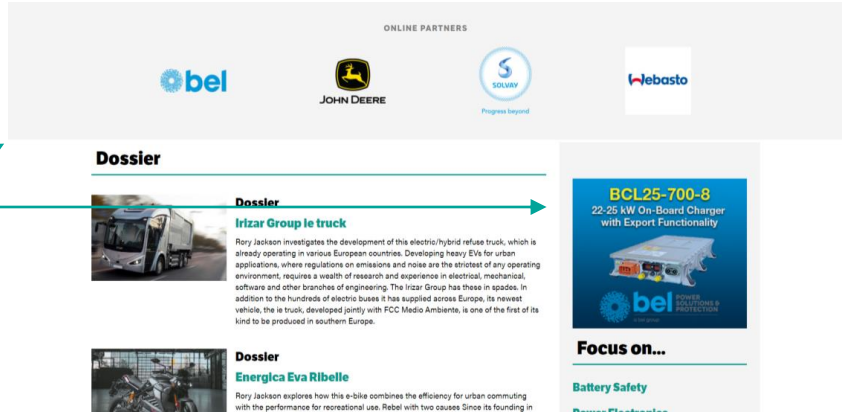
All online partners' logos are presented in a premium position between The Grid stories and our cover story dossier features. Here you will also find advert site 2 at the top of our industry-renowned *Focus* article list.

Scrolling down the homepage between the dossier section and our special reports you will find advert sites 3 & 4, which feature alongside the upcoming events banner.

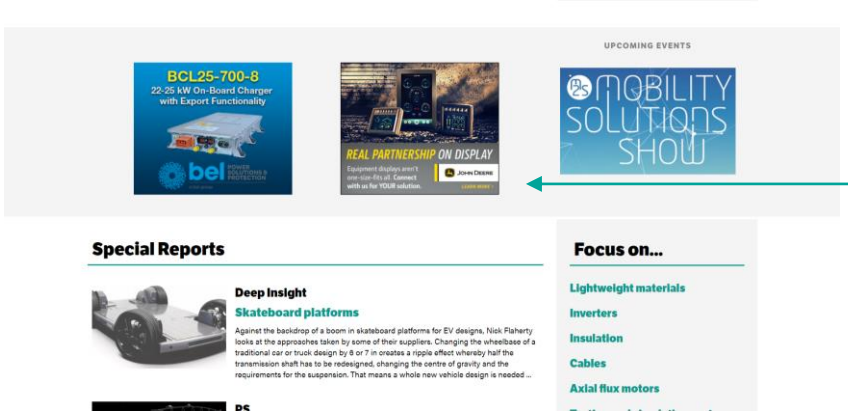
MAIN PROMO BANNER:

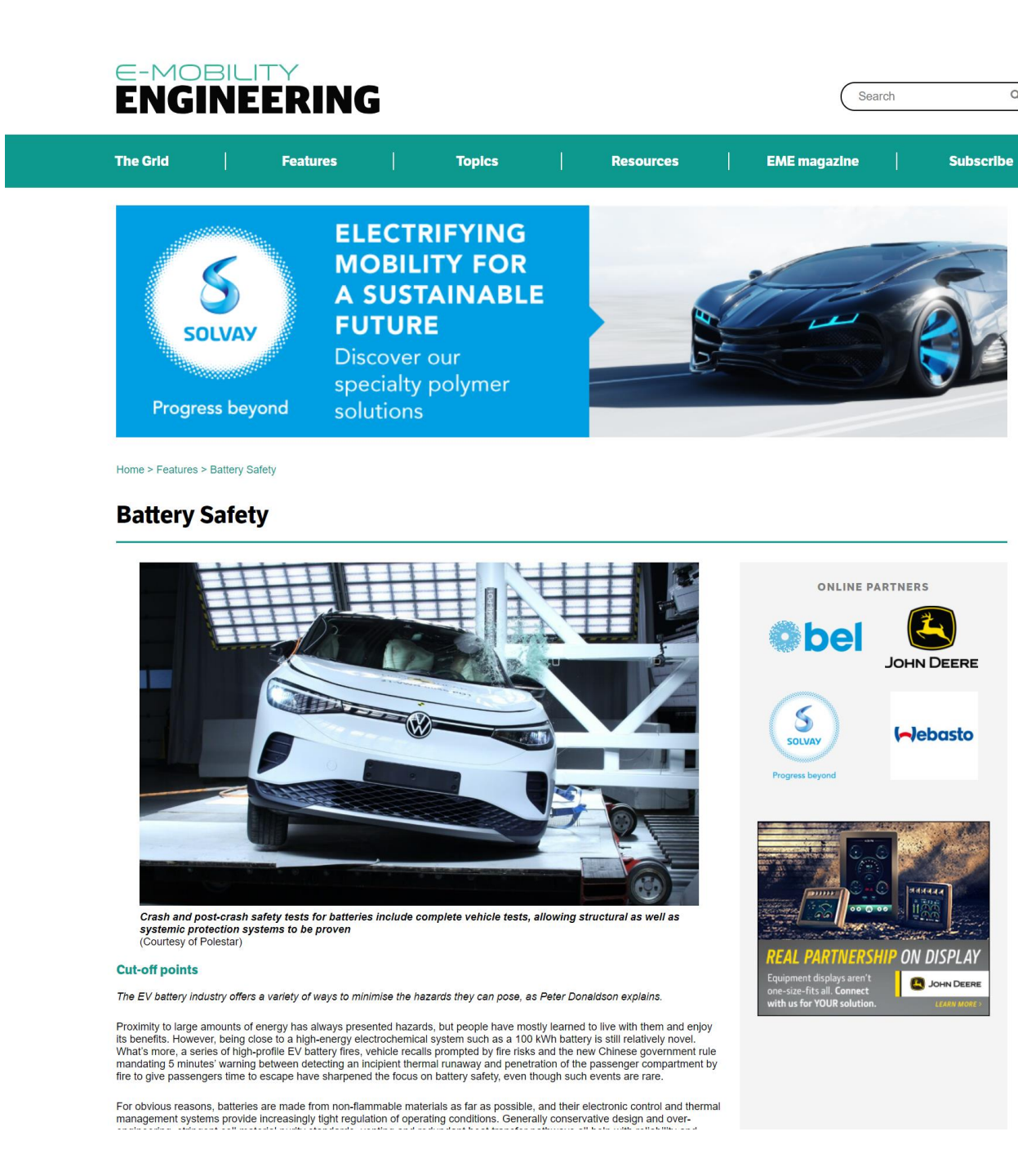


LOGO & DISPLAY BANNER:



DISPLAY BANNER:





E-MOBILITY ENGINEERING

EVERY PAGE

Being an *E-Mobility Engineering* online partner means that your main promo banner, logo and display banner appear on every page of *www.emobility-engineering.com*

Rotating adverts…

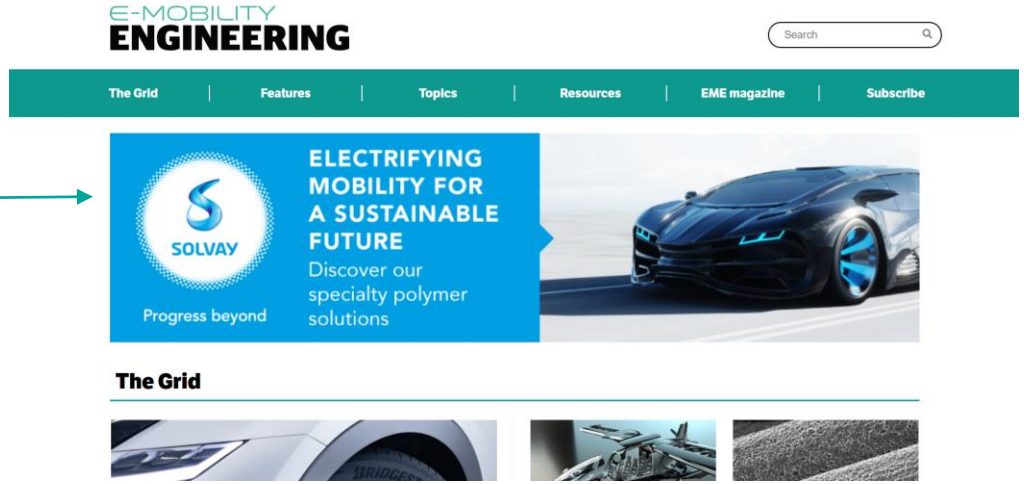
The main promo and display banners are set to rotate every 10 seconds and serve each unique visitor with a different starting advert, ensuring that your brand is seen by all our readers in all our articles.

E-MOBILITY ENGINEERING

THE SPECS

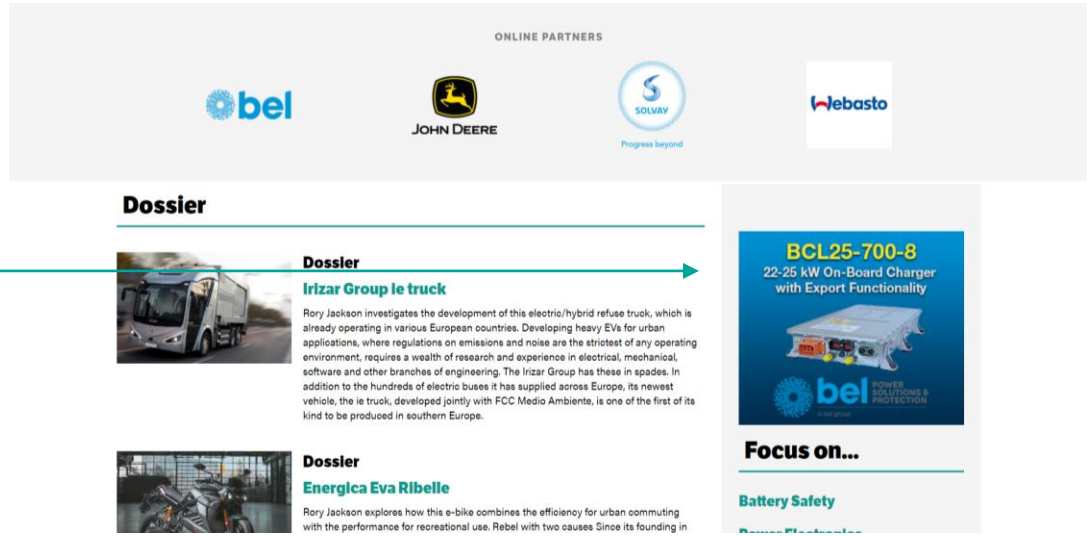
MAIN PROMO BANNER:

DESKTOP: 970 x 250 px
MOBILE: 300 x 250 px
RESOLUTION: 72 DPI
COLOUR: RGB
FILE LIMIT: 2 MB
FILE TYPE: PNG/JPEG/GIF



DISPLAY BANNER:

DESKTOP & MOBILE:
300 x 250 px
RESOLUTION: 72 DPI
COLOUR: RGB
FILE LIMIT: 2 MB
FILE TYPE: PNG/JPEG/GIF



All logos should be supplied as a .AI file for optimal results or we can accept .SVG or .PNG files, to a minimum width of 500px.

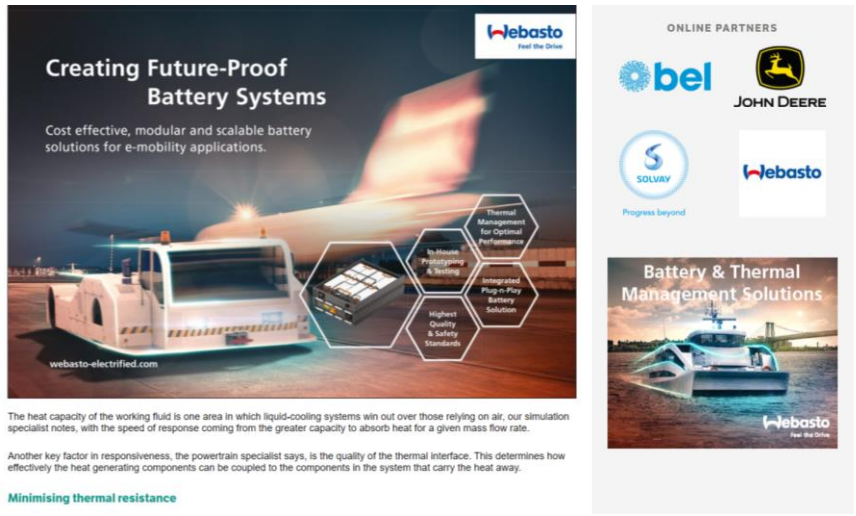
All video-based adverts need to be published in MP4 but please contact Nick Ancell to discuss further details.

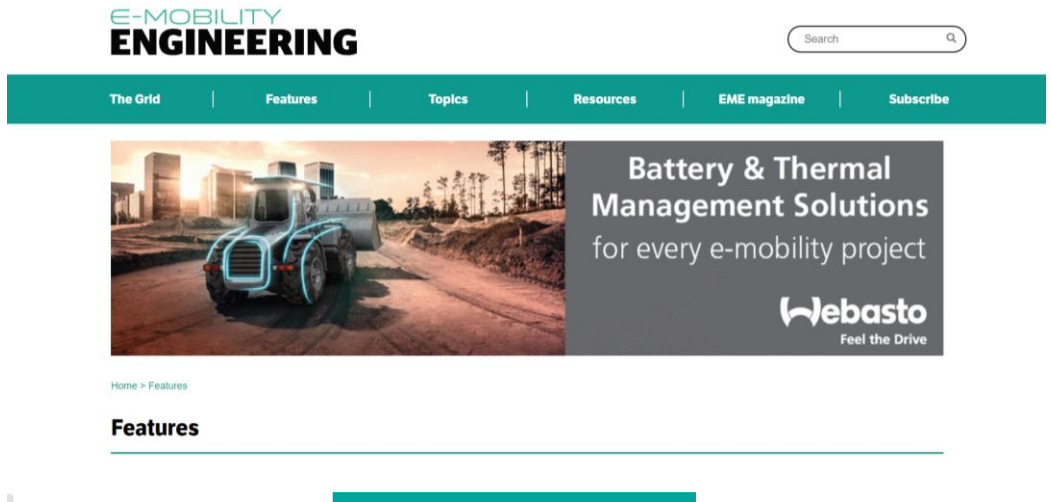
We can also help design and produce the ad copy for you. If this service is needed please ask at the point of booking.

E-MOBILITY ENGINEERING AVAILABILITY

PRINT

DIGITAL





ONLINE

Booking for 2022 is now open, and to maximise your reach and visibility we can combine the online partnership with print and digital adverts in the magazine for 2021-22.

For all enquiries relating to online partnerships please contact Nick Ancell on:

+44 1943 352 749

+44 7882 547 841

nick@highpowermedia.com